



AFFILIATED & ACCREDITED BY :

GUIDESTAR INDIA

NITI AYOJ & NGO DARPAN



Transparency Key no 4948



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INCUBATED & MENTORED BY :



**ATAL INCUBATION CENTRE
BANASTHALI VIDYAPITH**
Supported by Atal Innovation Mission, NITI Aayog



**school for
social
entrepreneurs**

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PROFILE



ABOUT

PraveenLata Sansthan is a Jaipur based NGO registered in April 2013 working with its operations across Rajasthan. The primary focus is to alleviate on the problems of the poor and their struggle to obtain a life of justice and dignity focusing on Child Welfare, Women Empowerment & Rural Development. An in-depth understanding of issues in the area and consistent support from community members, have led the organization to undertake and implement various need based interventions on education, health and skill development at grass root level.

Our Vision

To alleviate poverty by facilitating empowerment of women and girls from poor and marginalized communities.

Our Mission

We work for behavioural, social & economic transformation of girls and women by providing them community based solutions in the areas of education, health and sustainable livelihood.

FOUNDER'S SPEAK



Dear Friends,

2020-21 has been yet another exciting and challenging year that PraveenLata Sansthan saw with First wave of COVID effecting the Communities and expansion in operations to new geographies and staying committed to its goal and working on COVID Relief activities on Grounds.

Last year we stretched ourselves to expand our operations to 15 new districts across Rajasthan touching more than 65 villages.

The Program around Education, Health & Safety & Skill Development was focused while the first wave and Lockdown moved us to a newer goal to work on disaster management i.e Flood Relief activities and COVID 19 Relief work touching communities like Folk Artist, Tribals, Daily Wage Earners, Migrant Labourers. We have worked on grounds and saw the pain of people effecting their life during pandemic followed by issues around Food Survival, Personal Safety, Sanitation and Medical Needs,

As I write this letter, I am thankful for all that PraveenLata Sansthan team has managed to achieve and am extremely hopeful and excited for the future. As we move into another year of aligning with the Global Goals (SDG's), we continue to put our efforts to work on Sustainable Development Goals at the forefront of all our work.

With These accomplishments we enter 2020-21, which will be a year full of hope. A year where we will achieve even bigger milestones.

Bharti Singh Chauhan
Founder & Chairperson

OUR APPROACH & PROGRAM



EDUCATION



HEALTH



LIVELIHOOD



SAFETY



EDUCATION

Laadli Education & Community Development Program

HEALTH

Capacity Building Program on Menstruation Hygiene Management



SKILL DEVELOPMENT

Titli Skill Development Program

MISSION JAGRITI TO RESPECT SHE

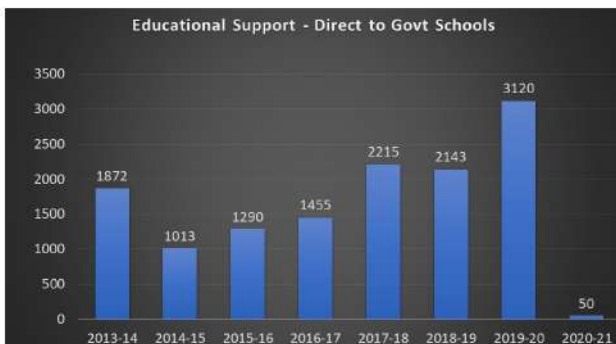
Capacity Building Program on Personal Safety



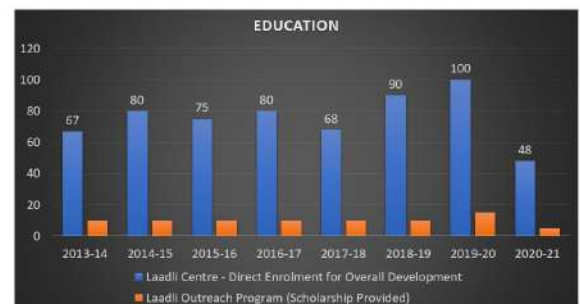


- **Remedial Education Program** for underprivileged girls to help them bridge the gap and enroll back into school by bringing their educational learning level on par for their age/grade; imparting basic literacy, including creative learning.
- **Creating Awareness** on interventions taken by state/central government
- Support System to Government Schools for **behavioral change of parents and children** and increase retention.
- **Educational Infrastructure Support** to government schools through items like tuition fees, books, stationery, school bags, uniforms, shoes, and cash rewards under this scholarship program to meritorious underprivileged students.
- **Indoor and Outdoor Recreational Activities** for children.
- **Children's Library** featuring online library access as well as offline reading with story books, motivational books, educational books, etc.

➤ IMPACT BOARD



REMDIAL EDUCATION SUPPORT



EDUCATION SUPPORT REACHED OUT TO GOVERNMENT SCHOOLS



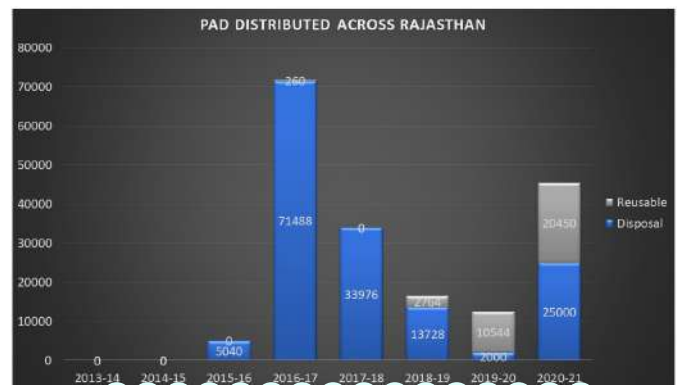
- **Create awareness around menstruation hygiene management** to educate girls and women on understanding the practices of being safe during periods.
- Breakup the silence to be able to talk and **reframe from shame to pride** and be safe.
- **Low Cost Sanitary Pad Creation** by innovating an environmentally friendly and easily accessible Reusable & Sustainable sanitary pad for girls and women across India providing livelihood Opportunity
- **Free Medical and Health Check Camps** across Rajasthan are organized and provide free medications as per doctors' advice.
- **Support System Building** on further prescribed treatment.



IMPACT BOARD



Training Imparted on MHM



Pad distributed across Rajasthan



Environmental Impact

SKILL DEVELOPMENT

Titli Skill Development Program



- **Skill Development Trainings** for girls and women to help them building their skills to get jobs to earn a living, help them start their own enterprise, or land better jobs, leading to a better future. We feature trades such as tailoring, jewellery-making, handicraft, and the computer literacy program
- **Life Skill and Soft Skill Development** provided to girls and women involved in the program for wellrounded growth.
- **Financial Inclusion Training** to provide a sustainable income that is easily managed and replicated regardless of location.
- **Market Exposure and Practical Trainings** to create women entrepreneurs that can effectively

* manage and promote their own goods.

➔ IMPACT BOARD



Training Imparted to Girls & Women : 108-
Training Manhours : 3690
No of Courses : 6

MISSION JAGRITI TO RESPECT SHE

Capacity Building Program on Personal Safety



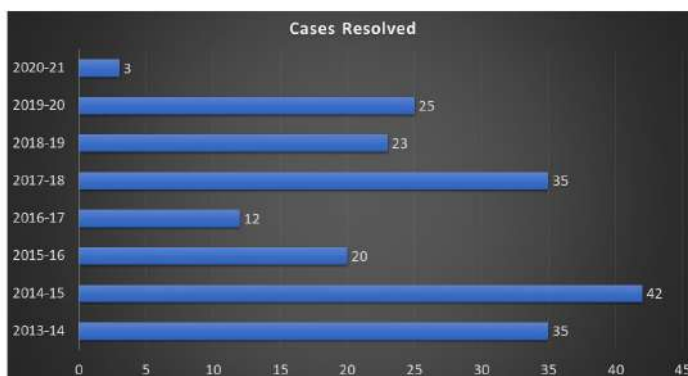
- **Capacity Building Program** for adolescent girls and women on prevention methods of gender-based violence, Childline, and personal safety
- **Focus Awareness about how to protect themselves** from all forms of abuse, negligence, and exploitation and to make them aware about their rights.
- **Self Defense Workshops** to enable girls to protect themselves and stay safer.
- **Create Awareness of Beti Bachaon and Beti Padhao** Campaigns by participating in roadshows, Nukkat Nattak, activities, and associations.
- **CAMPAIGN Respect S.H.E.:** Solitude for Her Esteem
- **Promoting Gender Equality** by working towards educating and raising every boy in India to view females as equals.
- Developing and Implementing **Behavior Change Program.**
- **Collaborative Approach to Combat Gender**-Based Violence by campaigning to promote gender equality and working together with others.

IMPACT BOARD



Trainings Imparted to Girls & Women : 24290
No of Workshops : 94

Cases Resolved : 195
Cases Resolved in COrportes : 15



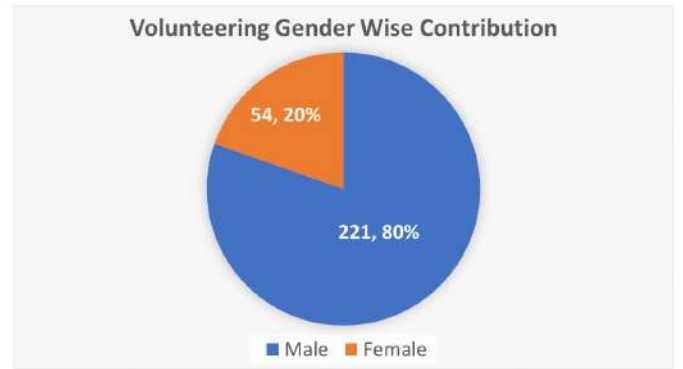
**VOLUNTEERS
&
INTERNS
ACROSS THE GLOBE**



VOLUNTEERING MANHOURS

GENDER WISE CONTRIBUTION

**COUNTRY
PARTICIPATION**



AWARDS & RECOGNITIONS



**AWARDEE - FACEBOOK
TELL HER STORY AT USA**



FIRST MGD AWARD

- Mahila Siromani Award by Raghunatha Mathur Charitable Trust and Yuva Sankshiti Sansthan
- Prerna Stotra Award by Terapanti Mahila Mandal
- Betiya Award by MSME & Maitri
- Nari Shakti Award



INTERNATIONAL

10



NATIONAL

12



STATE

18



PRESIDENT AWARD : 100 WOMEN ACHIEVERS OF INDIA



OUR TEAM

GOVERNING BODY



BHARTI SINGH CHAUHAN

Designation

Founder & President

Responsibility

Overall Management, defining & Building Strategic partnerships and general management.

Experience

16 Years – Vodafone, Dainik Bhaskar, Patrika, ICICI Bank

Qualification

M.Com (Business Administration)
SSE Fellow, Incubatee – AIC, Banasathali, Tech4good Fellow



BIMLA PALIWAL

Designation

Vice President

Responsibility

Community Development
Program Management

Experience

40 Years – Retired Principal from Girls Government School

Qualification

M.A, B.Ed



BHUVANENDRA SINGH

Designation

Co-Founder & Secretary

Responsibility

Project Manager Public Relations, Media & Communications

Experience

15 Years – ETV, Rajasthan Patrika

Qualification

M.A (Political Science)
Master in Journalism and Mass Communication



MANISH GARG

Designation

Treasurer

Responsibility

Financial Management

Experience

15 Years – Vodafone, International Jain Vaishya Organization, SR International School

Qualification

B.Com
M.B.A (Finance)

ADVISORY BOARD



Stella Paul
International Journalist & Lead Ambassador World Pulse Media Advisory Board



Upasana Chauhan
Founder Super Women Next Doors & Youth Campaigner International Campaign Advisory Board



Mukesh Mishra
CEO Jaipur Marathon & Director IEMR Community Advisory Board



Ashok Jaimani
Criminal Lawyer - Rajasthan High Court



Yatin Gangwani
PLS Alumni Intern SPJIMR Program Development Advisory Board



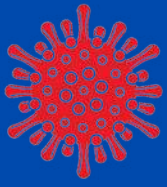
James Brady Mckneely Intern-PLS (U.S, Texas) TEFL Trainer



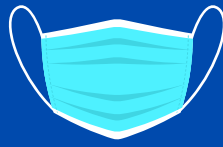
OUR SUPPORTERS & PARTNERS



And Many More....



COVID-19
CORONAVIRUS



ENSURING FOOD SECURITY

**NO OF KITS DISTRIBUTED :
25420 Nos
(Across Rajasthan)**

Communitites across Rajasthan in India were having a tough time with the lockdown and first wave with no clues on effecting lives for food for survival. PraveenLata Sansthan is working actively and has channelized ration and other essentials across the remotest parts of the country

Pandemic had impacted Pregnant women who come from vulneerable community leaving them to become anemic due to non availablity of nutritional supplements . PLS ensured Dryration kit along with Nutritional Supply was reached out to Pregnant WOmEn

**KITS DISTRIBUTED :
25 Nos
(Jaipur)**



NUTRITIONAL KIT TO PREGNANT WOMEN

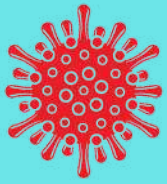


key gaps are being filled through medical interventions for immediate effect. With start in COVID Wave we are reaching out to support wit medical aids like PPE, Mask, Sanitizers, Tunnels, ORS, Thermometers, Oxymeters etc for frontliners and more concise kits are being reached to Individuals

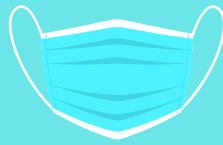
**NO OF SAFETY KITS :
5000 Nos**



MEDICAL SUPPLIES



COVID -19
CORONAVIRUS



SANITATION SUPPORT



Communitites across Rajasthan in India specially girls and women were impacted badly with lockdown effecting their health with affordability ad accessability issues facing challanges around menstruation. PLS team ensured deliverable of Disposal and Reusable Cloth pads across Rajasthan

PADS DISTRIBUTED : 75000 Organic Disposal & 15000 Reusable Cloth Pads

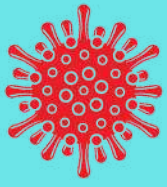


Food becoming an essential people were effected with hunger during lockdown loosing their hope. Under Food Steps initiative cooled meal was served to deprived communities and children

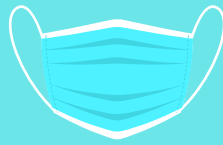
**COOKED MEAL
SERVED : 1.6 LAC**



**FOODSTEPS : COOKED MEAL
SUPPORT**



COVID-19
CORONAVIRUS



COVID RELIEF WORK DASH BOARD



DRY RATION SUPPORT

ATTA : 147.55 TON
RICE : 26110 KG
PULSE : 27510 KG
SALT : 26110 KG
SUGAR : 26610 KG
SPICES : 7995.5
OIL : 26610 KG
TEA POWDER : 26610 KG
MOONG : 25 KG
MOTH : 25 KG



MEDICAL SUPPORT

MASK : 5000
Face Shield : 100
Sanitizer : 5000
Sanitizer Tunnel : 1



SANITATION SUPPORT

75000 Organic Disposal Pad
&
10000 REusable Pad



FOOD STEPS COOKED FOOD

1.6 lac Meals
&
17550 Confectionaries



CASH RELIEF

2,55,000 Rs to
Families in Need



PraveenLata Sansthan NGO is managed by volunteers & Interns from across the globe focusing to deliver change, To ensure the deliverables below governance and Impact Measurement Model with a few key performance indicators are specified. Tracking is done on monthly and quarterly basis as per requirements. We focus on Transparency and Change.

The following are some of the metrics we track to see the direct impact of our efforts, however we would add more metrics as per suggestions and requirements:



HEALTH

Impact on Learning outcomes

- Knowledge assessment of girls (on a sample basis) on menstrual hygiene after attending the workshop.
- Attendance level of girls at school (especially during their cycle) after attending the workshop.
- Improvement in Learning Outcome resulting to follow Hygiene Practices
- Increase in self confidence, motivation and self esteem talking about the issues faced around Menstruation

Impact on Change-maker

- Creating change makers Pragati Sakhis" who will furtherdevelop a chain of Trainers, who will lead the journey of Change in their communities through Peer to Peer Learning

Social Awareness

- Change in mindsets of Corporate Partners and NGO Work building positivity, brand image in the community
- Change in Mindsets and understanding the need to Save our Planet through Using Plastic Free Periods and Waste Reduction
- Increase in spending on health and education of the household levels resulting to improving quality oflife

Employment Generation for other people

- Creation of Job Opportunities through Pad PProject
- Financial independency - increase in earning income by ranging from 4000 to 5000 Rs per month
- Increased productivity at Work & sense of job security.



EDUCATION

Impact on Beneficiaries

- Number of dropout girls re-enrolled to school
- Number of students continuing their studies and completing 10th, 12th, college and other higher education
- Number of parents agreeing to send their girls to school after our counseling sessions who have dropped out of school due to challenges like discrimination, child marriages, personal safety, and myths and taboos around menstruation
- Number of children trained on basic computer literacy program and advanced course
- Number of book libraries started and number of books issued and studied by the students
- Number of recreational activities organized for a number of children
- Success stories from children previously lacking in education

Impact on Learning Outcomes

- Improvement in learning outcome by 40% (more children are able to read, write, and calculate) resulting in greater interest in academics
- Increase in self-confidence, motivation, and self esteem
- Higher level of communication and management skills

Impact on Schools

- Increase in transition rate from primary to upper primary to secondary
- Increase in retention and developing a greater sense of interest in academics
- Educational support provided to a number of beneficiaries Social Awareness
- Number of awareness programs conducted and people reached
- Number of success stories
- Impact on Change-Maker
- Number of change makers "Shiksha Sakhis & Pragati Sakhis" who will further develop chain of social leaders and will lead the journey of Change in their communities and schools.



SKILL DEVELOPMENT

Impact on Beneficiaries

- Number of Girls and women trained in vocational trainings
- Number of soft skills, life skills, and motivational workshops conducted for a number of beneficiaries
- Number of youths that get employed after our trainings Employment Generation
- Number of employment awareness workshops conducted
- Number of entrepreneurs created
- Success stories on financial independency - increase in earning income ranging from 4000 to 5000 rupees per month
- Increase in household spending on health and education, resulting in improvement of quality of life
- Better financial management and awareness

Impact on Behavioral Change and Transformation of Lives

- Number of child marriages stopped
- Number of adolescent girls and women trained on prevention methods of genderbased violence
- Number of girls counseled that are facing challenges and how many cases are resolved
- Number of girls trained on self-defense
- Number of adolescent boys and men trained on gender equality and pledged to support the campaign
- Number of corporations, NGOs, and CSOs joining to support the campaign
- Success stories