

PRAVEENLATA
SANSTHAN
2018-2019

ANNUAL REPORT



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ACCREDITED BY:



Transparency Key 4948



ATAL INCUBATION CENTRE
BANASTHALI VIDYAPITH

REGISTERED OFFICE ADDRESS:

7, Sitarampuri
East Govind Nagar
Amer Road
Jaipur, RJ 302002

NITI AYOJ & NGO DARPAN NO:



RJ/2013/0059032





Dear Friends,

2018-19 has been yet another exciting year that saw PraveenLata Sansthan expand its operations to new geographies and staying committed to its goal to reach 1 Lakh Girls by 2020.

Last year we stretched ourselves to expand our operations to three new districts (Jaipur Rural, Bundi and Bhilwara). For 2018-19. This Year we were able to impact life of 10000+ Girls through our programs while our RoleModel Activity i.e Pragati Sakhis Impacted lives of more than 1000 Girls reaching out to the girls in their communities by impacting their life through Educational Support and Capacity Building. The creative methods of teaching along with peer-to-peer learning has proven its success yet again, recording an average increase in learning outcomes of 51% in Hindi, 30% in English, and 50% in Math. In addition, we worked on capacity building for personal safety for 25000 girls and on menstruation hygiene for around 6600 girls. 170 girls above 16 years of age were enrolled for the skill development program and were helped for self-income generation.

As I write this letter, I am thankful for all that PraveenLata Sansthan team has managed to achieve and am extremely hopeful and excited for the future. As we move into another year of aligning with the Global Goals (SDG's), we continue to put creating equality for girls at the forefront of all our work. At the same time we are placing a renewed focus on the achievement of learning outcomes and quality education for all children. All of our efforts were recognized in communities through Dainik Bhaskar leading newspaper with GreenParrot Award, Mahila Siromani Award and Purna Stora Award.

With our vision we plan on economically empowering girls and women to make them independent and have a future plan to transform their lives and also touch the most sensitive areas and communities like Bhel Tribals in Bundi and Bhilwara District and Fakir, Jogi & Bhawaria Community in Alwar and Jaipur District.

With These accomplishments we enter 2019-20, which will be a year full of hope. A year where we will achieve even bigger milestones.

Bharti Singh Chauhan
Founder

ORGANIZATION PROFILE



About Us

PraveenLata Sansthan is a Jaipur-based NGO registered in April 2013, working operations across Rajasthan. The primary focus is to alleviate the problems of the poor and their struggle to obtain a life of justice and dignity, focusing on child welfare, women empowerment, and rural development. An in-depth understanding of issues in the area and consistent support from community members has led the organization to undertake and implement various need-based interventions on education, health, and skill development at the grassroots level.



Vision

To alleviate poverty by facilitating empowerment of women and girls from poor and marginalized communities.



Mission

We work for the behavioral, social, and economic transformation of girls and women by providing them community-based solutions in the areas of education, health, and sustainable livelihood.



The Journey

The Founder of the NGO, Bharti Singh Chauhan, is one who has faced real life challenges and deeply understands the pain of girls who have dreams to achieve big and be successful in life but due to financial, social, and economic barriers are not able to push beyond their constraints and grow. She has been working to promote girls' education since age 16, later forming an NGO in 2013 in the name of her mother and mother-in-law: two inspirational ladies who inspired her journey of transformation, investing all of her savings.

She has been recognized by Honorable President of India, Shri Pranab Mukherjee, as "100 Women Achievers of India" by Women and Child Welfare Department for training 19,000 girls on personal safety and creating awareness on "Beti Bachaon, Beti Padhao and Betiyon Ki Suraksha." She is also the Ambassador of Girl Rising Campaign and the Ambassador for World of Difference Program by the Vodafone Foundation and is also recognized as Global GoodWill Ambassador. She and her organization have been recognized with various state, national & international-level recognitions for the exceptional work done by her organization at the grassroots level.

OUR APPROACH



Education



Skill Development &
Capacity Building



Health & Safety

OUR PROGRAMS



EDUCATION

LAADLI COMMUNITY DEVELOPMENT PROGRAM

SKILL DEVELOPMENT
TITLI: LEARN TO EARN PROGRAM



CAPACITY BUILDING ON PERSONAL SAFETY
MISSION JAGRITI TO RESPECT S.H.E

HEALTH - MENSTRUATION HYGIENE MANAGEMENT
SPOTLESS DAME : CELEBRATE THE REDDROPLETS

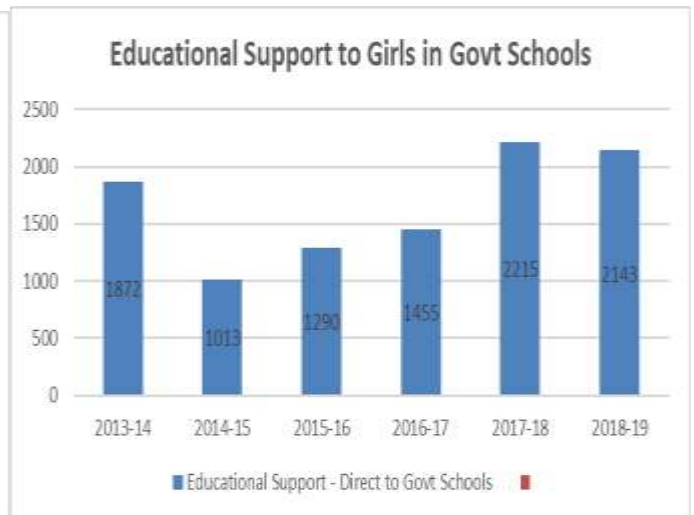
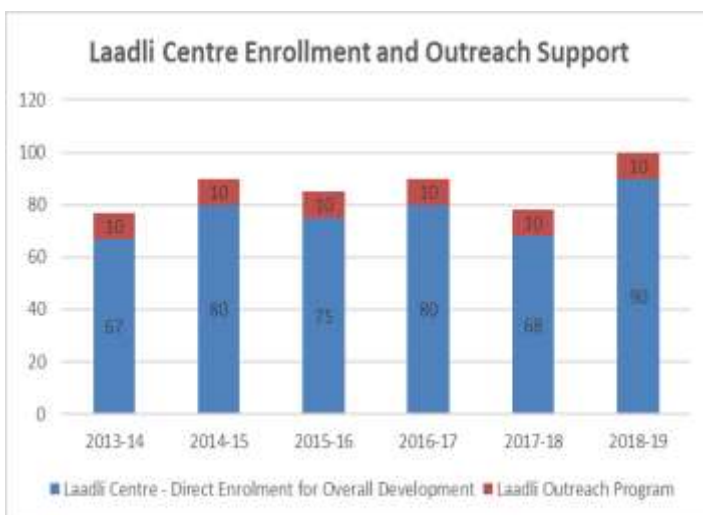


EDUCATION



Laadli Community Development Program

- **Remedial Education Program** for underprivileged girls to help them bridge the gap and enroll back into school by bringing their educational learning level on par for their age/grade; imparting basic literacy, including creative learning.
- **Creating Awareness** on interventions taken by state/central government
- **Support System to Government Schools** for behavioral change of parents and children and increase retention.
- **Educational Infrastructure Support** to government schools through items like tuition fees, books, stationery, school bags, uniforms, shoes, and cash rewards under this scholarship program to meritorious underprivileged students.
- **Indoor and Outdoor Recreational Activities** for children.
- **Children’s Library** featuring online library access as well as offline reading with story books, motivational books, educational books, etc.

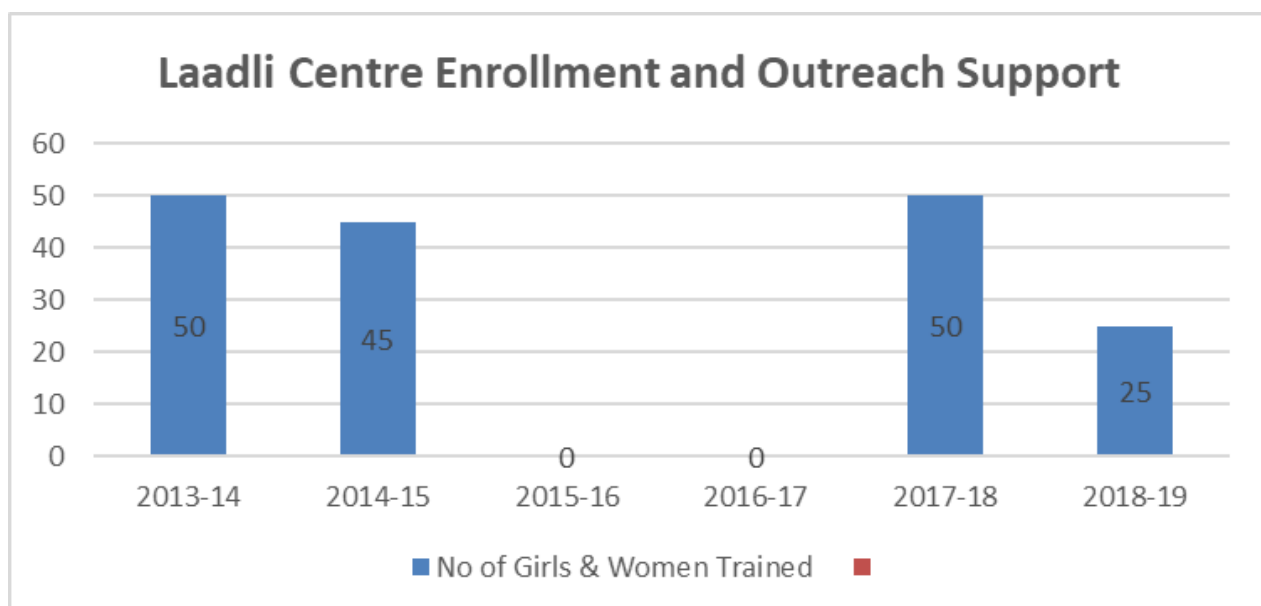


SKILL DEVELOPMENT



Titli: Learn to Earn Program

- **Skill Development Trainings** for girls and women to help them building their skills to get jobs to earn a living, help them start their own enterprise, or land better jobs, leading to a better future. We feature trades such as tailoring, jewellery-making, handicraft, and the computer literacy program
- **Life Skill and Soft Skill Development** provided to girls and women involved in the program for well-rounded growth.
- **Financial Inclusion Training** to provide a sustainable income that is easily managed and replicated regardless of location.
- **Market Exposure and Practical Trainings** to create women entrepreneurs that can effectively manage and promote their own goods.



CAPACITY BUILDING ON PERSONAL SAFETY

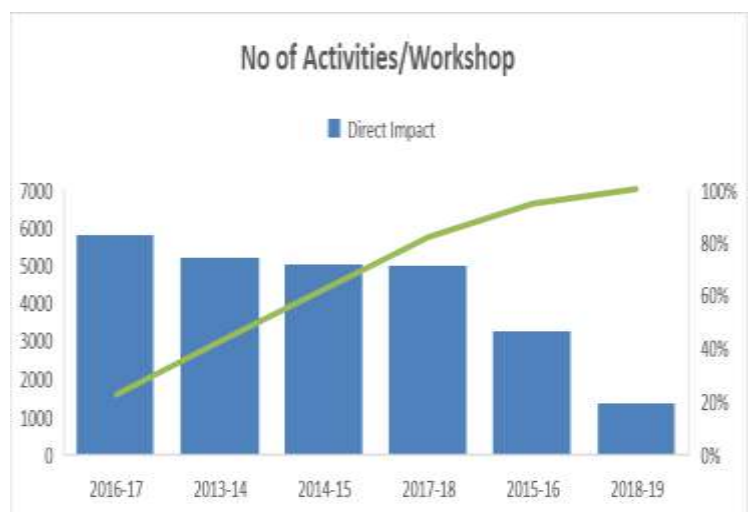
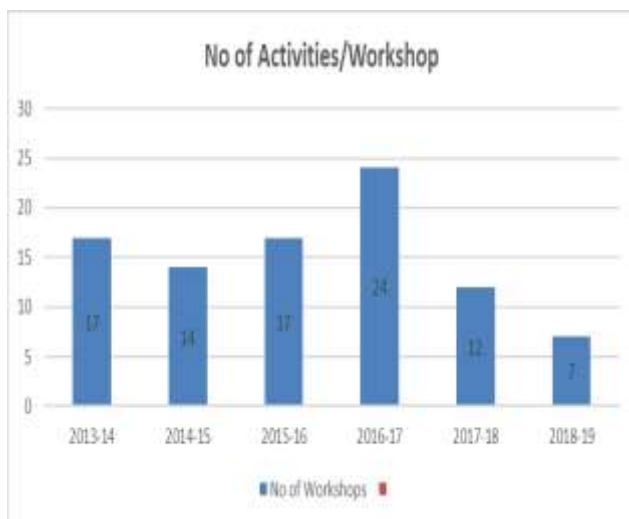


Mission Jagriti

- **Capacity Building Program** for adolescent girls and women on prevention methods of gender-based violence, Childline, and personal safety
- **Focus Awareness** about how to protect themselves from all forms of abuse, negligence, and exploitation and to make them aware about their rights.
- **Self Defense Workshops** to enable girls to protect themselves and stay safer.
- **Create Awareness of Beti Bachaon and Beti Padhao Campaigns** by participating in roadshows, Nukkat Nattak, activities, and associations.

CAMPAIGN Respect S.H.E.: Solitude for Her Esteem

- **Promoting Gender Equality** by working towards educating and raising every boy in India to view females as equals.
- **Developing and Implementing Behavior Change Program.**
- **Collaborative Approach to Combat Gender-Based Violence** by campaigning to promote gender equality and working together with others.

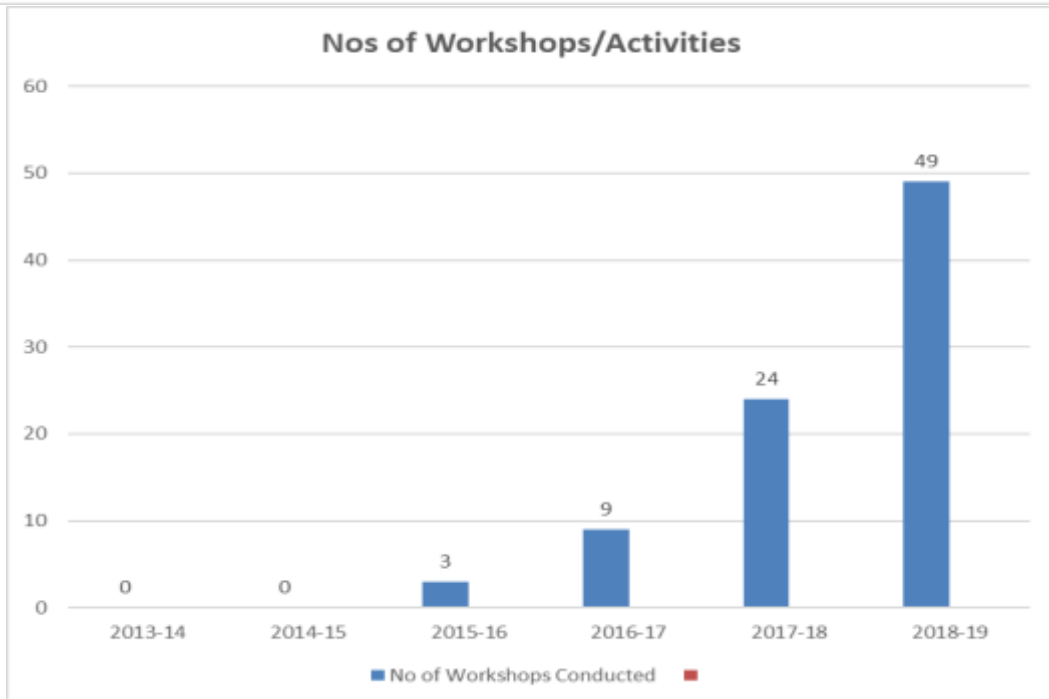
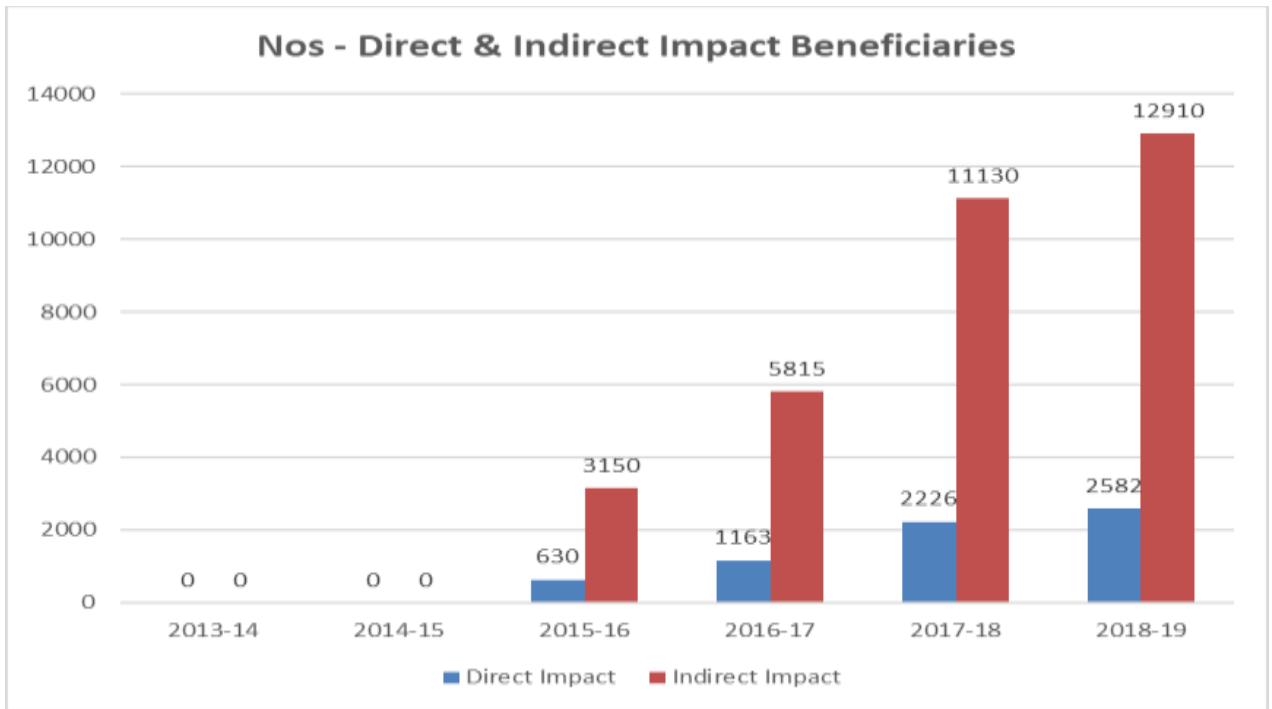


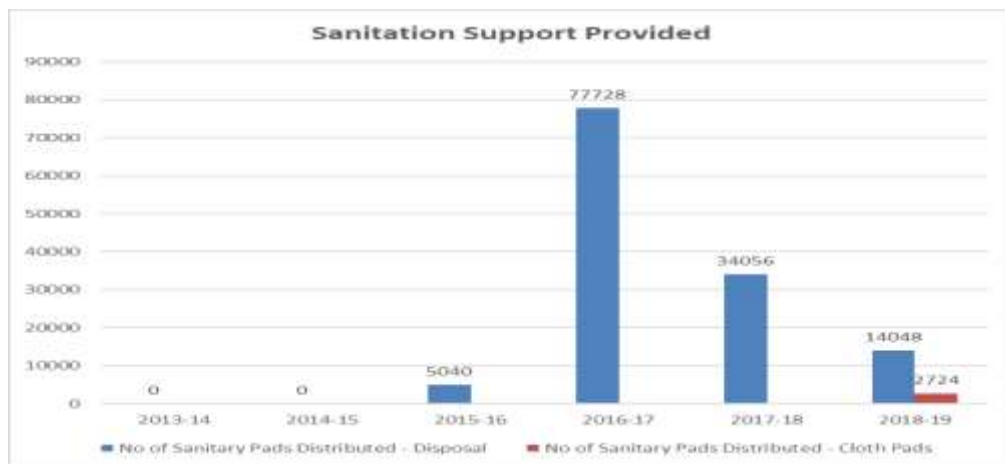
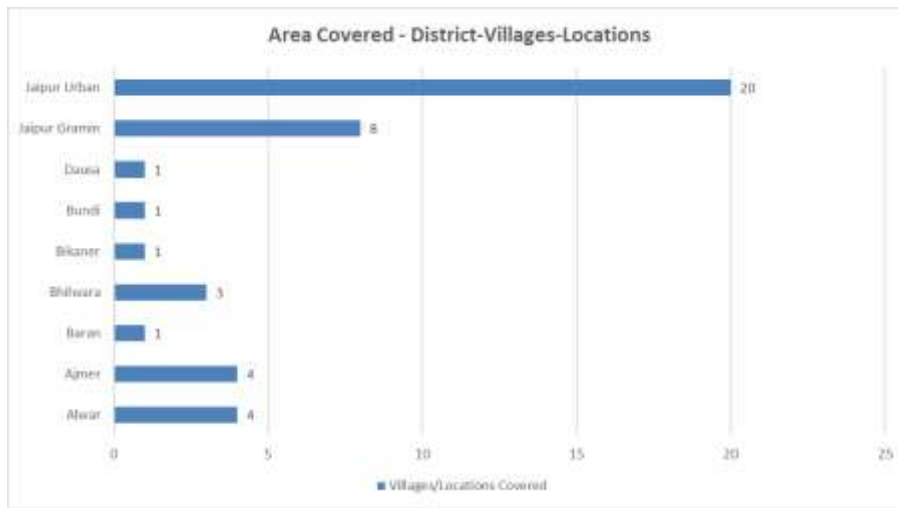
HEALTH



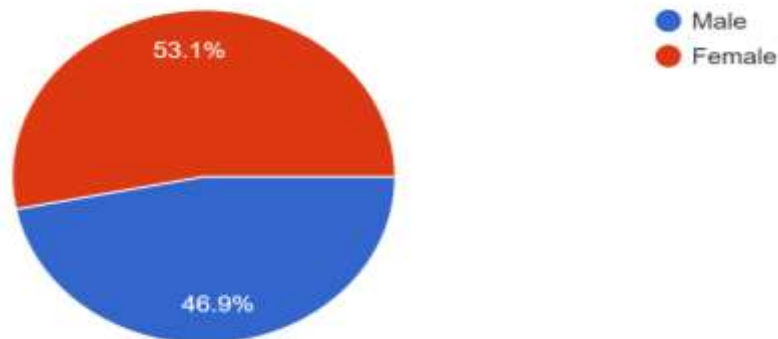
SpotlessDame – Capacity Building on Menstruation Hygiene Management and Sanitation Support

- **Create awareness around menstruation hygiene management** to educate girls and women on understanding the practices of being safe during periods. Breakup the silence to be able to talk and reframe from shame to pride and be safe.
- **Low Cost Sanitary Pad Creation** by innovating an environmentally friendly and easily accessible Reusable & Sustainable sanitary pad for girls and women across India providing livelihood Opportunity
- **Free Medical and Health Check Camps** across Rajasthan are organized and provide free medications as per doctors' advice.
- **Support System Building** on further prescribed treatment.

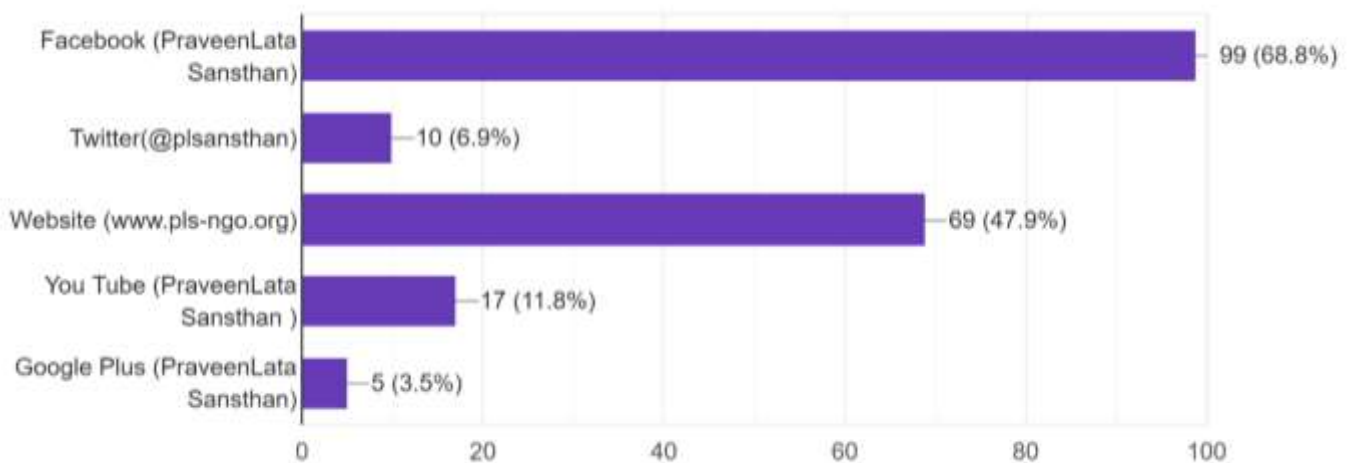




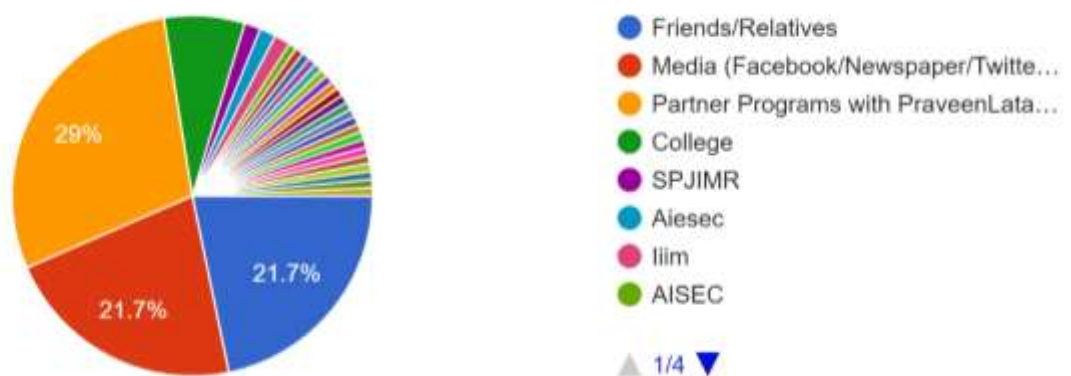
VOLUNTEERS & INTERNS AROUND THE YEAR (ANALYSIS)



How did Volunteers Reach Us



Reference Ratio





NATIONAL AWARDS & RECOGNITIONS

Sno	Year of Recognition	Award Name	Awarded By	Recognized By
NATIONAL LEVEL AWARDS				
1	22-Jan-16	100 Women Achievers of India	Honourable President of India Shri Pranab Mukherjee at Rastrapati Bhavan	Women & Child Welfare Department India
2	09-Feb-18	ICICI Advantage Women Award	M.D ICICI Bank Chanda Kocchar & Bollywood Actress Vidhya Balan	ICICI Bank
3	11-Dec-17	Women Icon Award 2017	Collector of Jaipur Mr. Siddhart Mahajan	Jyoti Vidhyapeeth Women University
4	Aug-16	Certificate of Appreciation Letter	UNHCR, India	United Nation High Commissioner for Refugees (UNHCR)
5	Nov-17	Beti Sristi Award	M.P, Jaipur Ram Charan Bohra	Save the Children & Kurjaa Foundation
6	Jan-16	Certificate of Ambassador for International Girl Rising Campaign	Lauren Manning, Global Head	Girl Rising
7	Feb-16	Women in Red	HR Director India Suvomay Chaudhary	Vodafone Foundation
8	Nov-16	We are the City Rising Gender Champion Award	Barclays Global Head	Barclays
9	Jan-12	World of Difference Award	Martien Peters, COO, Vodafone India	Vodafone Foundation
10	Feb-15	Jiyo Dil Se Award Season 3 - Women Welfare Category	Cabinet Minister, Saurabh Bhai Patel	94.3 My FM & Dainik Bhaskar Group
11	Feb-14	Jiyo Dil Se Award Season 2 - Child Welfare Category	M.D , Dainik Bhaskar	94.3 My FM & Dainik Bhaskar Group



INTERNATIONAL AWARDS & RECOGNITIONS

Sno	Year of Recognition	Award Name	Awarded By	Recognized By
INTERNATIONAL AWARDS				
12	Apr-17	Certificate of Appreciation in Social Media 4 Empowerment Award across South Asia	Osama Manzar, CEO DEF	Digital Empowerment Foundation
13	Feb-17	Winner of eNGO Challenge Award under category Empowerment and Enablement for establishing a safe and reliable ecosystem for women across Rajasthan	Osama Manzar, CEO DEF	Digital Empowerment Foundation
14	Jun-14	Certificate of Appreciation by UNEP for contribution to Raise Your Voice Not the Sea Level on World environment Day	Online Certificate	UNEP
15	Oct-15	Certificate of Appreciation for Best Practice Fundraising through Social Media for Women Empowerment	Deepti Vikas Dutt, Leader Global IBM Business Services	eNGO South Asia Challenge Award & Digital Empowerment Foundation
16	Nov-14	Second Runner Up eNGO South Asia Challenge Award for Best Usage of Social Media	Karuna Naian, Facebook Public Policy Manager	eNGO South Asia Challenge Award Digital & Empowerment Foundation
17	Nov-14	Certificate for Appreciation for using Best Practice of Social Media for Promoting Girls Safety	Amir Ullah Khan, Sr Adviosr Bill Gates & Foundation	DEF



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STATE LEVEL AWARDS & RECOGNITIONS

Sno	Year of Recognition	Award Name	Awarded By	Recognized By
STATE LEVEL RECOGNITIONS				
18	Feb-17	Best Advocacy & Fundraiser Partners Award	Mukesh Mishra, CEO, Jaipur Marathon	Jaipur Marathon & Sanskriti Yuva Sanstha
19	Oct-16	Shakti Swaroop Samman	Suman Sharma, Rajasthan Chairperson, State Women Commission	State Women Commission
20	Oct-16	Yuva Ratan Award 2016	Education Minister Kali Charan Saraf, Govt. of Rajasthan	Rajasthan Jan Manch
21	Sep-16	Rajasthan Women Achievers Award	Suman Sharma, Rajasthan Chairperson, State Women Commission	Jagruk Janta
22	Aug-16	Service to Society Award	Amendra Kumar, Founder CEO Dharti Foundation	Jaipuria Institute & Dharti Foundation
23	Jun 2016 -	The Erudite Award	Cabinet & Education Minister Kiran Maheshwari	95 FM Tadka
24	May-16	Young Achievers Award	Pawan Goyal Director & Priya Malik Big Boss Fame	Just for Youth Foundation
25	Mar-16	Changemaker Award	Senior Advocate & President Tikkiwal Samaj Tarachand Tikkiwal	Tikkiwal Samaj
26	Mar-16	Women of the Future Award	Actress Kanika Sudhananda	WOTFA & First India News Channel
27	Jan-16	Vivekanand Gaurav Award	High Court Judge R K Gupta, Rajasthan	Rajasthan Yuva Kendra Sansthan & Nehru Yuva Kendra Sanghatan
28	Mar-15	Vodafone Inclusivity Network Award	Amit Bedi, CEO, Rajasthan	Vodafone Rajasthan
29	Jul-18	Nari Samman Award	MS Preeti Chandra (SP Intelligence)	Rotary Club Jaipur
30	Jul-18	Yugm Appreciation Award	Mooralaji Coke Studio	Project Yugm
31	10-Mar-19	Mahila Siromani Award	Roli Singh, IAS Officer & Sudhir Mathur Founder	Raghu Sinha Mala Mathur Charitable Trust and Yuva Sanskriti Sansthan
32	16-Mar-19	Green Parrot Award	Pratap Singh Kachariyawas, Cabinet Minister Rajasthan Government	Dainik Bhaskar
33	05-Mar-19	Prerna Stora Award	President Terapanthi	Terapanthi Mahila Mandal



Green Parrot Award



Mahila Siromani Award



Nari Samman Award

GOVERNING BODY



BHARTI SINGH CHAUHAN
Founder & Chairperson
100 Women Achievers of India
Global Goodwill Ambassador
Ambassador International Girl
Rising

Responsibility:
Overall Management, defining &
Building Strategic partnerships and
general management.

Experience:
16 Years – Banking, Print Media and
Telecom Industry

Qualification:
M.Com (Business Administration)
SSE Fellow



**BIMLA
PALIWAL**
Vice President

Responsibility:
Community Development Program
Management

Experience:
40 Years - Retired Principal from
Girls Government School

Qualification:
M.A, B.Ed



BHUVANENDRA SINGH
**Co-Founder &
Secretary**

Responsibility:
Community Responsibility,
Project Manager Public Relations,
Media & Communications

Experience:
15 Years – Print and Electronic
Media

Qualification:
M.A (Political Science)
Master in Journalism and Mass
Communication



MANISH GARG
Treasurer

Responsibility
Financial Management

Experience:
15 Years – Development Sector and
Telecom Industry

Qualification:
B.Com
M.B.A (Finance)

ADVISORY BOARD



Stella Paul
International Journalist & Lead
Ambassador World Pulse
Media Advisory Board



Upasana Chauhan
Founder Super Women Next Doors
& Youth Campaigner
International Campaign Advisory
Board



Mukesh Mishra
CEO Jaipur Marathon & Director
IIEMR
Community Advisory Board



Ashok Jaimani
Criminal Lawyer - Rajasthan High
Court



Yatin Gangwani
PLS Alumni Intern SPJIMR
Program Development Advisory
Board



James Brady Mckneely Intern-PLS
(U.S, Texas) TEFL Trainer

Our Supporters 2018-2019



Corporations

- Trent Ltd
- Vodafone
- Ketto Fundraiser
- Payu Money Website
- StoneShippers Ltd
- HYNCO
- Hansol Logistics Pvt Ltd
- Marriot Group of Hotels



Media

- Rajasthan Patrika
- Daily News
- Dainik Bhaskar
- Dainik Navjyoti
- Evening Plus
- Radio City GM
- Jagruk Janta
- The Desert Trail



Volunteers

- SPJIMR Students PGDM & PGPM
- Jaipuria Institute of Management
- IIM
- AISEC
- AMity University & Many More



Donors

- Kshitij Pandey
- Prashant S Trivedi
- Yatin Gangwani
- Anurag Tumma

Support Our Programs



Setup Skill Development Centre & Laadli Community Development Centre in 5 districts of Rajasthan



Connect with us for a CSR Partnership



Organize Workshops, Seminars & Roadshows for creating awareness aligned with your requirements



Employee Engagement Activities



Mentor us with your expertise



Connect us with Your References

GOVERNANCE & IMPACT MEASUREMENT

PraveenLata Sansthan NGO is managed by volunteers working in different MNCs and knows how any activity is going to impact the community and how to measure that impact. We work on an impact assessment model with a few key performance indicators and report the progress on a monthly and quarterly basis as per requirements. We are fully transparent in all our transactions and we invite you to participate in managing our activities and helping the local people.

The following are some of the metrics we track to see the direct impact of our efforts, however we would add more metrics as per suggestions and requirements:

Education

Impact on Beneficiaries

- Number of dropout girls re-enrolled to school
- Number of girls who were irregular re-enrolled to school
- Number of students continuing their studies and completing 10th, 12th, college and other higher education
- Number of parents agreeing to send their girls to school after our counseling sessions who have dropped out of school due to challenges like discrimination, child marriages, personal safety, and myths and taboos around menstruation
- Number of children trained on basic computer literacy program and advanced courses
- Number of book libraries started and number of books issued and studied by the students
- Number of recreational activities organized for a number of children
- Success stories from children previously lacking in education

Impact on Learning Outcomes

- Improvement in learning outcome by 40% (more children are able to read, write, and calculate) resulting in greater interest in academics
- Increase in self-confidence, motivation, and self esteem
- Higher level of communication and management skills

Impact on Schools

- Increase in transition rate from primary to upper primary to secondary
- Increase in retention and developing a greater sense of interest in academics
- Educational support provided to a number of beneficiaries

Social Awareness

- Number of awareness programs conducted and people reached
- Number of success stories

Impact on Change-Maker

- Number of change makers “Shiksha Sakhis & Pragati Sakhis” who will further develop a chain of social leaders and will lead the journey of Change in their communities and schools.

SKILL DEVELOPMENT & CAPACITY BUILDING

Impact on Beneficiaries

- Number of Girls and women trained in vocational trainings
- Number of soft skills, life skills, and motivational workshops conducted for a number of beneficiaries
- Number of youths that get employed after our trainings

Employment Generation

- Number of employment awareness workshops conducted
- Number of entrepreneurs created
- Success stories on financial independency - increase in earning income ranging from 4000 to 5000 rupees per month
- Increased productivity at work and sense of job security
- Increase in household spending on health and education, resulting in improvement of quality of life
- Better financial management and awareness

Impact on Behavioral Change and Transformation of Lives

- Number of child marriages stopped
- Number of adolescent girls and women trained on prevention methods of gender-based violence
- Number of girls counseled that are facing challenges and how many cases are resolved
- Number of girls trained on self-defense
- Number of adolescent boys and men trained on gender equality and pledged to support the campaign
- Number of corporations, NGOs, and CSOs joining to support the campaign
- Success stories

Health

Impact on Beneficiaries

- Number of medical camps organized in various villages and number of patients supported
- Number of patients provided with medical support in terms of medicine
- Number of patients cured from critical disease
- Number of workshops held to educate girls and women on menstruation hygiene
- Number of sanitary pads and sanitary kits distributed to girls and women in need that would not otherwise obtain them
- Number of indirect beneficiaries educated through word of mouth after menstruation hygiene workshops and seminars



A Glimpse of Our organization



PARTNERS



Google for nonprofits



STONE SHIPPERS LIMITED®