

Annual Report 2016-17

Reg. Under Society Act 1958

Reg. No - 19

Reg. Under Income Tax Act , 1961

Reg. No – 16 (12AA)

Reg. Under Income Tax Act 1961

Reg. No - 12 (80 G)

2013

OUR PRESENCE











f Praveenlatasansthan



plsansthan



www.pls-ngo.org



9982076666/9829281408



praveenlatasansthan@gmail.com, bharti@pls-ngo.org

Bank Account Details

Bank A/C Name

PraveenLata Sansthan

Bank Name

ICICI Bank

Account No

001201071081

NEFT/IFSC CODE

ICIC0000012



From the Founder & Board of Director's Desk

On behalf of PraveenLata Sansthan team, I would like to thank all of our supporters, partners, donors, friends and relatives for encouraging us in our journey to be a part of change for Child Welfare & Empowerment of Girls. We are diligently moving toward our goal to improve access and quality of education for children living in underserved communities & working hard to build up a Safer City and a Place to live in Rajasthan and trying our best in closing the gender gap.

You will be pleased to know that this year, our efforts and your support have been appreciated and recognized across through this last 4 years owing up to the highest Recognition by Hon. President of India as 100 Women Achievers of India, to Beti Sristi Award and many more down the line have been possible due to the efforts of all our team members, Friends, Volunteers & Corporates who were engaged at the grassroots and who have dedicated their time and effort to help us bring about the change that we are committed to.

"A Belief, a strong voice in the right direction can make all the difference". Take for instance. Children of Aaya ,Taxi Drivers, Daily Wage Workers could not afford to provide their children a platform to learn, grow and groom and today these parents have taken an oath to provide their children best platform to educate and give their child a better life.



Mission JAGRITI to Respect SHE was the eye catcher to the society – An Awareness Program to educate the nation about importance of Girls, Education & Safety reflects the success of our innovative model which changed life of many girls, which stresses the importance of community participation in building a society where all children have equal access and opportunities. The initiative was recognized by Digital Empowerment Foundation and we are also Proud to announce that we are now the Awareness Partner with World Urban Campaign (UN Habitat) where we will be working in association to Build a Safer Place.

With These accomplishments we enter 2017-18, which will be a year full of hope. A year, where we will achieve even bigger Mile Stones.

Regards

Bharti Singh Chauhan
Founder & Chairperson
Praveenlata Sansthan
#100 Women Achievers of India
Ambassador of Girl Rising



ORGANIZATION PROFILE

ABOUT US:

PraveenLata Sansthan is a jaipur based NGO registered in April 2013 working with its operations across Rajasthan. The primary focus is to alleviate on the problems of the poor and their struggle to obtain a life of justice and dignity focusing on Child Welfare, Women Empowerment & Rural Development. An in-depth understanding of issues in the area and consistent support from community members, have led the organization to undertake and implement various need based interventions on education, health and skill development at grass root level..

VISION

To alleviate poverty by facilitating empowerment of women and girls from poor and marginalized communities

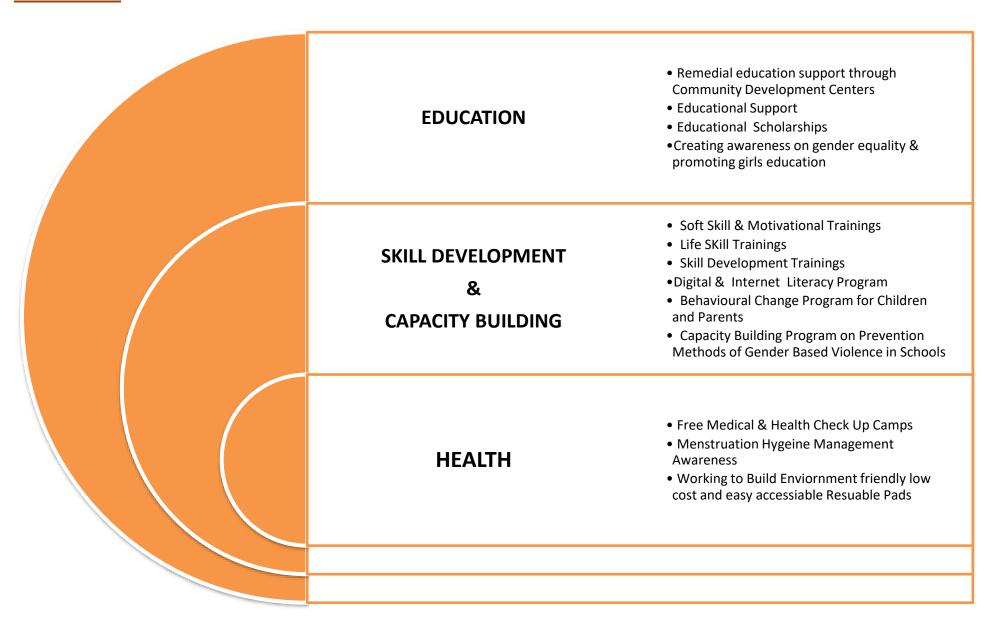
MISSION:

We work for behavioural, social & economic transformation of girls and women by providing them community based solutions in the areas of education, health and sustainable livelihood.

THE JOURNEY

The Founder of the NGO, Bharti Singh Chauhan is one who has faced real life challenges and deeply understands the pain of girls who have dreams to achieve big and be successful in life, however, due to financial, social and economic barriers are not able to push beyond their constraints and grow. She has been working on grounds to promote girls education since age 16 later forming a NGO in 2013 in name of her mother & mother in law, 2 inspiring ladies who inspired her in journey of transformation investing all her savings. She has been recognized by President Honorable of India Shri Pranab Mukherjee as "100 Women Achievers of India" by Women and Child Welfare Department for training 19000 girls on personal safety for creating awareness on "Beti Bachaon, Beti Padhao and Betiyon Ki Suraksha" .She is also Ambassador of Girl Rising Campaign and Ambassador for World Of Difference Program by Vodafone Foundation. She and her organization has been recognized with various State. National & International Level Recognitions for the exceptional work done by her organization at grassroots level.

<u>APPROACH</u>





OUR PROGRAMS

EDUCATION – LAADLI PROGRAM FOR GIRLS

ABOUT

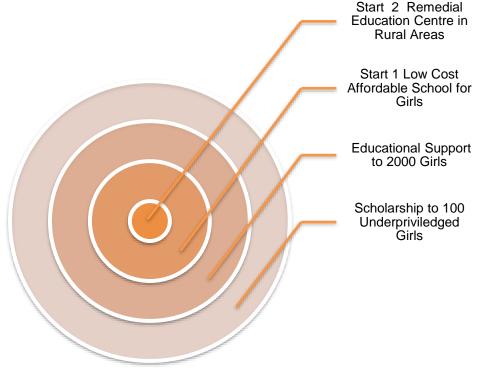
GOAL - 2020

- Remedial Education Program for underpriviledged Girls to help them bridge the gap & enroll back to school by bringing their educational learning level on par for their age/grade imparting basic literacy, Including creative learning.
- **Creating Awareness** on interventions taken by state/central government
- Support System to Government Schools for Behavioral change of parents and children & Increase Retention.
- Educational Infrastructure support to Govt Schools BY Items like Tuition fee, Books, Stationeries, School bag, Uniform, Stationary, shoes, etc and cash rewards under this scholarship program to meritorious underprivileged students.
- Indoor & Outdoor Recretaional Activities for Children
- Library for Children Online Library access and Offline with story Books, motivational books etc.

LAADLI COMMUNITY
DEVELOPMENT PROGRAM

Remedial Education Program





IMPACT OF WORK 2016-17

REMEDIAL EDUCATION SUPPORT

- Re -enrolled 150 Girls Back
 2 School after bridging the gap and increasing their learning outcome level by
 40%, Currently 80 girls are enrolled for remedial Education Program
- •Counselled 45 mothers to enroll girls to school
- 5 Shiksha Sakhis (Ambassadors) promoting girls education in their community
- 20 International ,40
 National & 100 +
 International Volunteers
 Joined the Program as
 Interns and Volunteers

REWARDS & RECOGNITIONS

- •20 girls were recognixed with Medal & Cash Reward from govt school who scored maximum marks in 8th & 10th Board Exams
- 3 Children provided with full educational scholarship for further continuing their studies in Private School

AWARENESS ON GOVT INTERVENTIONS

- Created awareness among more than 50,000 people through various Road shows & initiatives
- •Tie up with 10 Govt Schools to focus on Behavioural change & Increase in Retention
- •Stopped 3 child marriages
- Association with 4
 International Campaigns
 Orange Your World, Girl
 Rising, Asian Girl Campaign,
 World Urban Campaign
- •Tie up with 5 Organizations SPJIMR, IIIM, JIMS, SUbodh Collage of Boys, AISEC

EDUCATIONAL & INFRASTRUCTURE SUPPORT TO GOVT & LOW COST PRIVATE SCHOOLS

- •1 Laali Community Centre running successfully at Amer Block, Jaipur with 80 beneficiaries
- Educational Kits distributed to 570 Girls in government school
- 5 Water Cooler Installation in Govt School & NGO
- •20 Rugs for Classroom in 2 Government School
- •100 Note Books &
 Stationery & 50 Bags were
 provided to Anganwadi
 Kendra in Villages
- •100 girls supported with school uniforms, School Bags & Sweaters.

RECREATIONAL ACTIVITIES

- Special Movie Screening Organized on Various Topics for 2500 Children @ Cinepolis with participation of 10 govt schools, 6 private schools and 20 Ngos
- 15 Recreational activities organized which included onground visits like field trips, visit to Balmela, Food Processing unit, Army Cant etc.

















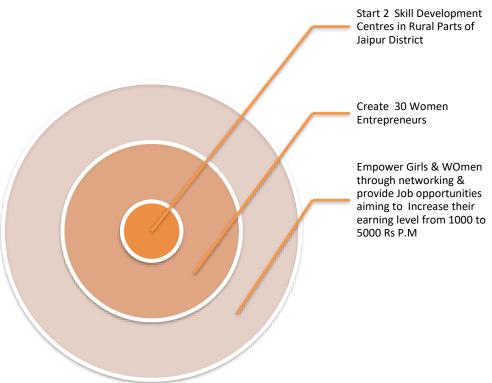
SKILL DEVELOPMENT – TITLI (Learn to Earn Program)

ABOUT GOAL - 2020

- Skill Development Trainings for Girls & Women to help them build their skills to get jobs to earn for their living or help them start their own enterpriseor land for better jobs, leading to better future- Tailoring, Jewellery making, Handicraft & Computer Literacy Program
- To Provide Life Skill & Soft Skill Development Program
- Train them on Financial Inclusions
- Market Exposure & Practical Trainings to Create Women ENtrepreneurs

TITLI





IMPACT OF WORK - 2016-17

TITLI - Learn to Earn Program

- Trained Girls & WOmen in Tailoring 40
- Trained Adolscent Girls in Handicraft 65
- Trained Girls in Computer & Internet Literacy 50
- Trained in Beautician COurse 50
- Trained in Jewellery making 20

• OUTCOME

- 15 girls Income Level increased from 1000 Rs to 3000 Rs P. M
- 2 women started their own enterprise Tailoring from Home to earn from 4000 to 6000 P.M

LIFE SKILL & SOFT SKILL DEVELOPMENT

- 14 Soft SKill WOrkshops on Communication Skills, Decision Making Skills, Customer Handling, Team Building etc for around 800 Children
- 7 Life SKill workshops was organized for around 300 Children
- 10 girls got practical training on market exposure by exhibiting their handmade products at corporates like PWC and Vodafone





HEALTH – SPOTLESS DAME (Celebrate the Reddroplets)

ABOUT GOAL - 2020

- Create awareness around menstruation hygiene management to educate girls & women on understanding the practices of being safe during periods and break up the silence to talk and reframe from Shame to Pride and be Safe
- Working towards innovation of enviornmently friendly low cost and easily accessible sanitary pads creation
- We organize **free medical & Health Check camps** across Rajasthan and provide free medications as per doctors' advice.
- Support system building on further described Treatment

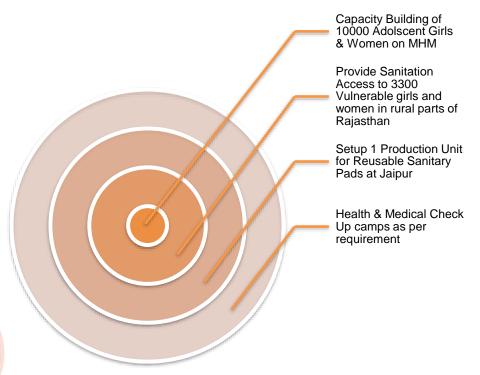
SPOTLESS DAME

Menstruation Program

Hygeine

Management





IMPACT OF WORK - 2016-17

SPOTLESS DAME

- +1500 Adolscent Girls and Women from Govt schools, Slums and Villages were trained on menstruation Hygiene management under WASH
- A yearly access to free sanitiation supply was provided to 1100 girls in Jaipur District to support and help them be regular to school.

MEDICAL & HEALTH CHECK UP CAMPS

- 3 Dental Checkup Camps organized for 200 Children, 400 Community People & 50 Sr Citizens & Free Treatment was provided to 45 patients who were recommended for further treatement
- 2 Eye Check up Organized for 450 childrens in 2 Slums and 1 school
 & 35 specs were given to students who were diagonised with low eye vision









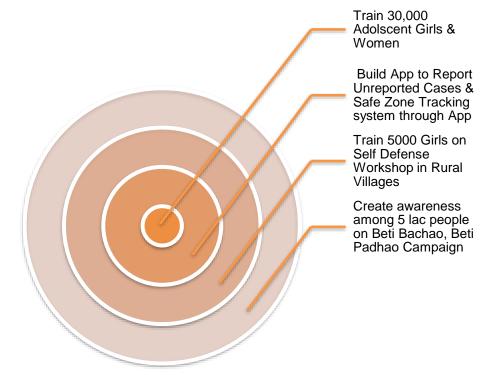
CAPACITY BUILDING- Mission Jagriti (Adolscent Girls & Women)

ABOUT GOAL - 2020

- Capacity Building Program for adolescent girls & women on Prevention Methods of Gender Based Violence, Childline & Personal Safety
- Focus to make them aware about how to protect themselves from all forms of abuse, negligence and exploitation& make them aware about their Rights
- Self Defense Workshops
- Roadshows, Nukkat nattak, Activities & Associations to create awareness on Beti Bachaon, Beti Padhao Campaign

MISSION JAGRITISafe World for Women





IMPACT OF WORK - 2016-17

CAPACITY BUILDING

- 41 Workshops, 5 Roadshows & 10 Campaigns organized
- 15000 Adolscent Girls & Womens Trained on Prevention Methods of Gender Based Violence, Childline & Personal Safety
- 5 Workshops on Self Defense organized for 1500 Girls in Jaipur Rural

AWARENESS

- 56 Activities organized to reach and create awareness among more than 1,40000 people
- 150 Child Abuse Cases resolved





CAPACITY BUILDING- Respect S.H.E (Adolscent Boys & Men)

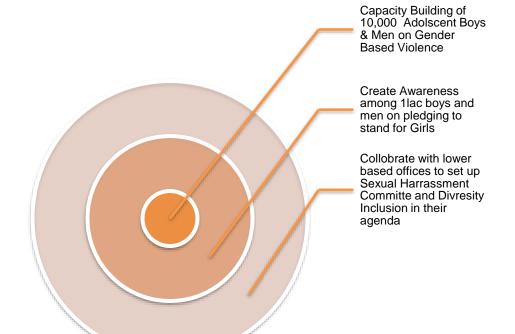
ABOUT GOAL - 2020

- Work towards raising every boy in India to be gender Equitable
- Develop and Impliment Behaviour Change Program
- Campaign to Promote Gender Equality and a collobrative approach to fight against gender based violence

MISSION JAGRITI TO RESPECT S.H.E

Safe World for Women





IMPACT OF WORK - 2016-17

CAPACITY BUILDING PROGRAM

- 8 Capacity Building Workshops conducted for around 870 Adoslcent Boys
- 7 Workshops for around 150 Men in Corporates was organized
- 2 Roadshows & 2 Online Campaigns organized to raise awarness on gender Equality creating awareness among 52000 people
- Behaviour Change Program conducted for 2500+ Boys & Mens
- 20 Corporate,30 NGOs, 750 Individuals from South Asia joined to support the Initiative and committed to the social outcome of raising Gender Equitable Boys through online and offline campaigns











RECOGNITIONS OF OUR WORK

Sno	Year of Recognition	Award Name NATIONAL LEVE	Awarded By	Recognized By
1	22 Jan 2016	100 Women Achievers of India	Honourable President of India	Women & Child Welfare Department
•	22 Jan 2010		Shri Pranab Mukherjee at Rastrapati Bhavan	India
2	11 Dec 2017	Women Icon Award 2017	Collector of Jaipur Mr. Siddhart Mahajan	Jyoti Vidhyapeeth Women University
3	Aug 2016	Certificate of Appreciation Letter	UNHCR, India	United Nation High Commissioner for Refugees (UNHCR)
4	Nov 2017	Beti Sristi Award	M.P, Jaipur Ram Charan Bohra	Save the Children & Kurjaa Foundation
5	Jan 2016	Certificate of Ambassador for International Girl Rising Campaign	Lauren Manning, Global Head	Girl Rising
6	Feb 2016	Women in Red	HR Director India Suvomay Chaudhary	Vodafone Foundation
7	Nov 2016	We are the City Rising Gender Champion Award	Barclays Global Head	Barclays
8	Jan 2012	World of Difference Award	Martien Peters, COO, Vodafone India	Vodafone Foundation
9	Feb 2015	Jiyo Dil Se Award	Cabinet Minister, Saurabh Bhai Patel	94.3 My FM & Dainik Bhaskar Group
		INTERNATIONA	AL AWARDS	
10	Apr 2017	Certificate of Appreciation in Social Media 4 Empowerment Award across South Asia	Osama Manzar, CEO DEF	Digital Empowerment Foundation
11	Feb 2017	Winner of eNGO Challenge Award under category Empowerment and Enablement for establishing a safe and reliable ecosystem for women	Osama Manzar, CEO DEF	Digital Empowerment Foundation
		across Rajasthan ُ		
12	Jun 2014	Certificate of Appreciation by UNEP for contribution to Raise Your Voice Not the Sea Level on World environment Day	Online Certificate	UNEP
13	Oct 2015	Certificate of Appreciation for Best Practice Fundraising through Social Media for Women Empowerment	Deepti Vikas Dutt,Leader Global IBM Business Services	eNGO South Asia Challenge Award & Digital Empowerment Foundation
14	Nov 2014	Second Runner Up eNGO South Asia Challenge Award for Best Usage of Social Media	Karuna Naian, Facebook Public Policy Manager	eNGO South Asia Challenge Award Digital & Empowerment Foundation
15	Nov 2014	Certificate for Appreciation for using Best Practice of Social Media for Promoting Girls Safety	Amir Ullah Khan, Sr Adviosr Bill Gates & Foundation	DEF
		STATE LEVEL RE		
16	Feb 2017	Best Advocacy & Fundraiser Partners Award	Mukesh Mishra, CEO, Jaipur Marathon	Jaipur Marathon & Sanskriti Yuva Sanstha
17	Oct 2016	Shakti Swaroop Samman	Suman Sharma, Rajasthan Chairperson, State Women Commission	State Women Commission
18	Oct 2016	Yuva Ratan Award 2016	Education Minister KaliCharan Saraf,Govt.of Rajasthan	Rajasthan Jan Manch & Parmarth Evam Adyatmik Samiti
19	Sept 2016	Rajasthan Women Achievers Award	Suman Sharma, Rajasthan Chairperson, State Women Commission	Jagruk Janta
20	Aug 2016	Service to Society Award	Amendra Kumar,Founder CEO Dharti Foundation	Jaipuria Insititude & Dharti Foundation
21	Jun 2016 -	The Erudite Award	Cabinet & Education Minister Kiran Maheshwari	95 FM Tadka
22	May 2016	Young Achievers Award	Pawan Goyal Director & Priya Malik Big Boss Fame	Just for Youth Foundation
23	Mar 2016	Changemaker Award	Senior Advocate & President Tikkiwal Samaj Tarachand Tikkiwal	Tikkiwal Samaj
24	Mar 2016	Women of the Future Award	Actress Kanika Sudhananda	WOTFA & First India News Channel
25	Jan 2016	Vivekanand Gaurav Award	High Court Judge R K Gupta, Rajasthan	Rajasthan Yuva Kendra Sansthan & Nehru Yuva Kendra Sanghatan
26	Mar 2015	Vodafone Inclusivity Network Award	Amit Bedi, CEO, Rajasthan	Vodafone Rajasthan



SUPPORT OUR PROGRAMS

Setup Computer Labs, Skill Development Centre & Laadli Community Development Centre

Connect us for CSR Partnership

Organize
Workshops,Seminar
& Roadshows for
creating Awareness
aligned with your
requirements

Employee Engagement Activities

Mentor Us

Connect us with Your References

SUSTAINABILITY & SCALABILITY

Once the setup of the centres is done, the project stands to self sustain by generating revenues through sales of products made in skill development centres, Online Work and projects done through centre by beneficiaries who will be enrolled to Job assignments to earn their living and be independent using various channels. The profits of skill development centers will be used to run the operations and for creating more such centers across Rajasthan focusing on promoting girls education and providing them educational Support and Guidance further creating change makers who. The organization will be runned by Siksha and Pragati Sakhis under the supervision of stakeholders with participatory approach targeting the issues and creating larger impact in the society. The aim is to make the process participatory to strengthen the community's sense of project ownership.



GOVERNING BODY



BHARTI SINGH CHAUHAN

Designation

Founder & Chairperson

Responsibility

Overall Management, defining & Building Strategic partnerships and general management.

Experience

16 Years – Vodafone,Dainik Bhaskar, Patrika, ICICI Bank

Qualification

M.Com (Business Adminstration) SSE Fellow



BIMLA PALIWAL

Designation

Vice President

Responsibility

Community Development Program Management

Experience

40 Years – Retired Principal from Girls Government School

Qualification

M.A, B.Ed



BHUVANENDRA SINGH

Designation

Co-Founder & Secretary

Responsibility

Project Manager Public Relations ,Media & Communications

Experience

15 Years ETV, Rajasthan Patrika

Qualification

M.A (Political Science)

Master in Journalism and Mass Communication



MANISH GARG

Designation

Treasurer

Responsibility

Financial Management

Experience

15 Years – Vodafone, International Jain Vaishya Organization, S R International School

Qualification

B.Com

M.B.A (Finance)

ADVISORY BOARD



Mukesh Mishra CEO Jaipur Marathon & Director IIEMR

 Community Advisory Board



Stella Paul International Journalist & Lead Ambassador World Pulse

 Media Advisory Board



Upasana Chauhan Founder Super Women Next Doors & Youth Campaigner

 International Campaign Advisory Board



Abhay Nidhi Sharma CEO Nurture Technologies

Program
 Management
 Advisory Board



Yatin Gangwani PLS Alumni Intern SPJIMR

 Role: Program Development Advisory Board



Abhishek Jain Director H C Bothra & Associates

 Financial Advisory Board

VOLUNTEERS & INTERNS

- Base of 50 International Volunteers from 15 countries across the Globe
- Base of 15 Interns Nationally & 1 International ly
- Base of 100+ Local Based Volunteers



GOVERNANCE & IMPACT MEASUREMENT

PraveenLata Sansthan NGO is managed by volunteers working in different MNCs and knows how any activity is going to impact the community and how to measure the same. We work on Impact Assessment Model with few Key Performance Indicators and report the progress on monthly & quarterly basis as per requirements. We are fully transparent in all our transactions and we invite you to participate in managing our activities and help local people.

Following are some of the metrics we track to see direct impact of efforts however we would add more metric as per suggestions & requirements

Education

Impact on Beneficiaries

- Number of dropout Girls Enrolled to School
- Number of Girls who were irregular Re-enrolled Back 2 School
- Number of students continuing study and complete 10th, 12th, College & higher education
- Number of Parent agree to send their girls to school after our counseling sessions who have dropped out schooling with challenges like Discrimination, Child Marriages, Personal Safety, Myths and Taboos around Menstruation
- Number of Children trained on Basic Computer Literacy Program & Advanced Course
- Number of book Libraries started and number of books issued & studied by the students
- Number of Recreational Activities Organized for Number of Children
- Success Stories

Impact on Learning Outcomes

- Improvement in Learning Outcome by 40% (More children are able to read, write and calculate) resulting to greater interest in academics.
- Increase in self confidence, motivation and self esteem
- Higher level of communication and management skills

Impact on Schools

- Increase in transition rate from primary to upper primary to secondary
- Increase in Retention & develop greater sense of interest in academics
- Educational Support Provided to Number of Beneficiaries

Social Awareness

- Number of Awareness Program conducted & Reach
- Number of Success Stories

Impact on Change-maker

• Number of change makers "Shiksha Sakhis & Pragati Sakhis" who will further develop a chain of social leaders and will lead the journey of Change in their communities and schools.

SKILL DEVELOPMENT & CAPACITY BUILDING

Impact on Beneficaries

- Number of Girls & Women trained on vocational trainings
- Number of Soft skills, Life Skills & Motivational Workshop conducted for Number of Beneficiaries
- Number of youth get employed post our trainings

Employment Generation

- Number of Employment awareness Workshops conducted
- Number of Entrepreneurs Created
- Success stories on Financial independency increase in earning income by ranging from 4000 to 5000 Rs per month
- Increased productivity at Work & sense of job security.
- Increase in spending on health and education of the household levels resulting to improving quality of life
- Better financial management and awareness

Impact on Behavioral Change & Transformation of Life's

- Number of "Child Marriage stopped
- Number of Adolescent Girls & Women Trained on Prevention Methods of Gender Based Violence
- Number of Girls Counseled facing challenges & Cases Resolved
- Number of Girls trained on Self Defense
- Number of Adolescent Boys & Men Trained on Gender Equality & Pledged to support the campaign
- Number of Coporates, NGO, CSO joining to support the campaign
- Success stories

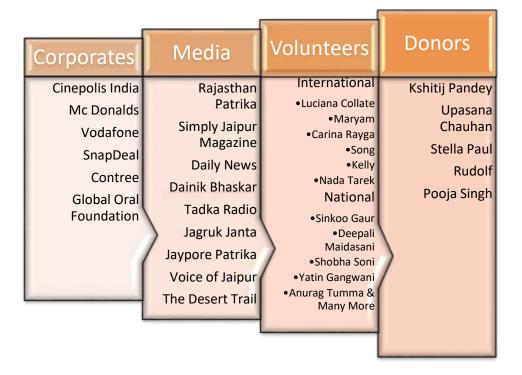
Medical & Healthcare

Impact on Beneficaries

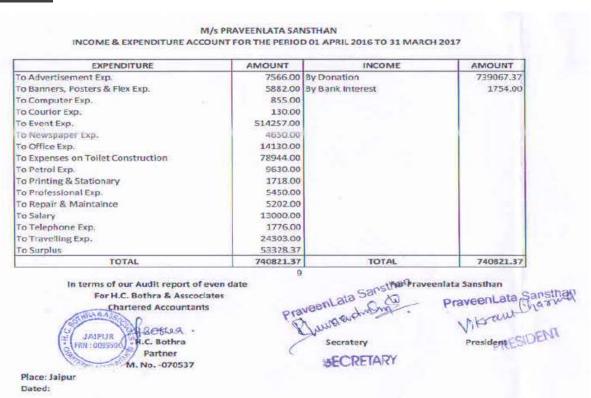
- Number of Medical Camps organized in different villages & number patients supported
- Number of patients Provided with Medical Support in terms of Medicine
- Number of patients cured from critical disease



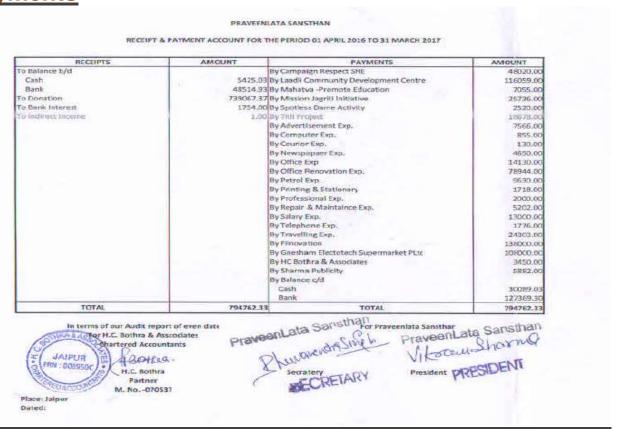
OUR SUPPORTERS



Income & Expenses



Receipts & Payments





GLIMPSE OF OUR PROGRAM



Partners



Mentored By

pwc

Legal Partners





SPJIMR









Celebration Partners





CSR Partners











Campaign Partners

Asian Girl Campaign

Health Partners











VISHAL MEGA











ACCREDITED BY



GuideStar Transparency Key GSN No 4948



Niti Ayog & NGO Darpan No RJ/2013/0059032