



# Annual Report 2015-16



# Founders Talk



During Last 3 Years, PraveenLata Sansthan continued to provide Educational support, Recreation and healthcare support along with Capacity building program on Personal Safety and Menstruation Hygiene to thousands of underprivileged children, Girls and Women across Rajasthan.

More importantly, PraveenLata Sansthan focuses on Gender Equality by working through National Mission “**Beti Bahaon, Beti Padhao**” adding on to “**Betiyan ki Suraksha**”.

It is a proud privilege for me to present “Annual Report 2015-16” summarizing the activities and developments of PraveenLata Sansthan during the last year. Achievements, developments and activities highlighted in this report would have been impossible without synergized effort contribution and action by Corporates, Individuals and Non Government Agencies across the Nation.

While we thank everyone who helped us help these children, our resolve to continue doing so becomes stronger year after year. We are confident that our honorable sponsors and supporters will continue to enable us in our common mission of Providing Care, love and development for deprived children of Rajasthan.

Thank You,  
**Bharti Singh Chauhan**  
**Founder & Chairperson**

# Why PraveenLata Sansthan

PraveenLata Sansthan mission is to provide care, love and development of deprived children across Rajasthan, Girls and Women by connecting them to Education, building their capacity to Empower and Developing skills, thereby asserting economic empowerment of further leaders.

PLS is a fully registered, Non Profit, Non governmental organization, It was established in 2013 and works with Dedicated Volunteers and Local People.



## INSIDE

Our Mission

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**MISSION** - Holistic development of Under privileged children. Empowerment of Women & Rural Development

**PHILOSOPHY** - Help as many children and Women as possible Focus on those in greatest need. Do Not Discriminate or avoid difficult cases.

**STRATEGY** - Create a Comprehensive system of services to fulfill children and womens long term needs for education, skills and emotional support, as well as their short term needs for nutrition, health and Educational support. Maximise the impact of this system through : integrating programs, monitoring and improving the quality of service, and seizing opportunities to expand.

# Major Fields of Action and priorities of PraveenLata Sansthan

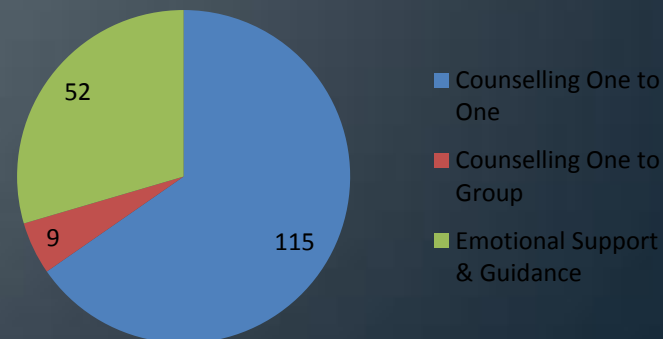
## Support & Advice 1

•Mission Jagriti is capacity building program for adolescent girls and women designed to create a secure, safe and reliable environment for every child to grow develop and survive with dignity and without any discrimination or prejudice. Our main motto is to make the girls aware about how to protect themselves from all forms of abuse, negligence and exploitation & make them aware about their Rights & Conduct awareness program across the community to Save Girls, Educate Girls & Safety of Girls.

## MISSION JAGRITI



Services Provided	Direct	Indirect
	Benefited Beneficiaries	Benefited Beneficiaries
	Female	Female
MISSION JAGRITI @ Roadshows	1130	140000
MISSION JAGRITI @ Workshops	12997	332
MISSION JAGRITI Online		2285
<b>Total Beneficiaries</b>	<b>14127</b>	<b>142617</b>



# Changing Mindsets 2

- Capacity Building Program for Adolescent Boys & Men

RESPECT  
S.H.E

Campaign Respect S.H.E is inviting people across the country to stand together to create a bold, visible force for gender equality. And it starts by taking action right now to create a gender equal place to Live in. It is not just talking about gender equality. We're achieving it by mobilizing our advocates to stand together, spread the word, and change the world with real

Services Provided	Direct Impacted Beneficiaries	Indirect Benfited Females
MISSION JAGRITI @ Campaign Respect S.H.E	Male 480	Females 800

## Campaign Highlights

1. Campaign by Dr.Arun Chaturvedi – Cabinet Minister and Social Justice Minister (Rajasthan)
2. Association with State Women Commission for Branding at SWC office, Mahila Ayog and Mahila Thane
3. Social Media attraction – NGO's, Corporates Joined Hands to Promote initiative Globally
4. Breeze Sharma takes step for promoting to Mount Everest
5. Workshops for Adolescent Boys and Men



# Exploitation to Education - 3

- Providing educational support to children who have dropped schooling & Parents could not afford to send their children to school by sponsoring Educational Material, Fees, School Dress, Shoes etc.

## MAHATVA – Education for ALL



- After School (Remedial Education) Program designed to support the underprivileged Girls who dropped out schools or not regular to school due to financial issues and are involved in low income earning to earn their bread, Currently we have 155 registrations out of which we are providing support to around 80 girls along with daily education, health care, and Legal Help.

## Laadli Community Development Center



- A platform for a children to connect digitally through basic computer learning program, till date we have educated 100 Underprivileged Children's and still counting

## e-Patshalla – Free Computer Learning Centre



# Fun Engagement & learning - 4

• Assemblies organized across Communities, Slums & Schools to Provide an opportunity for underprivileged children to engage in a healthy environment with their peers followed with a platform which provides each and every child which he/she deserves to have. There are so many families in this society who send their children to govt schools or educate them any how but cannot take them for outing or provide them recreational activities through which they can learn new phase of life. We wish to work for the Life, Skill & Development of each child. Where we aim to provide all type of Recreational & Vocational activities along with educational support & Guidance. Our aim of this project is to provide Indoor & outdoor platform for children to learn new chapters of life to build and sharpen up their Future

## BALSABHA & MASTI KI PATSHALLA



Services Provided	Direct Impacted Beneficiaries
BalSabha - Indoor Activities Impacted	143
Masti Ki Patshala - Outdoor Impact	4529



\* Outdoor initiatives supported by Cinepolis India Ltd, Mc Donalds & Vodafone directly at their own premises managed by PLS



# Health Aid - 5

Health Aid	Supported By	Impacted Beneficiaries
Dental Check up Camp for Children	Smile Foundation	200
Dental Check up Camp for Rohingya Refugees	Clove Hospital	400
Eye Check UP Camp for Underprivileged Children	Dr Shroff Eye Hospital	444
Health Check up Camp for Senior Citizen & Womens	HelpAge India	300
Spotless Dame @ Celebrate Reddroplets - Menstruation Hygeine Workshop	PraveenLata Sansthan	2040

- Provides nutrition, Medical Treatment, Plus hygiene and reproductive health education to children in schools, communities and slums.
- We collaborate with organizations and arrange regular visits in area we are working to provide health aid to deprived. The activities were Supported by Dr Shroff Eye Hospital, Smile Express Foundation, Clove Dental Hospital.

## MEDICAL SUPPORT IN COMMUNITIES



# ASSOCIATED CAMPAIGNS - 6



## **APKA DAAN, KARE KALYAN @ DAAN UTSAV – Impacted 1500 Underprivileged Kids**

- Delicious and healthy food for underprivileged Kids during Festive Season and Special Lunch is organized through out the year

## **International Asian Girl Campaign – Impacted 355 Girls**

- Our association with The Asian Girl Campaign which is a region-wide movement to promote the UN International Day of the Girl Child around Asia. We conduct awareness workshop at schools and call upon to discuss the problems that are faced by Asian girls and discussing the solutions to Empower Girls, Empower the World



## **International Girl Rising Campaign – Impacted 2580 Girls**

- Raising awareness about Girls Education by screening of short film stories of Girl Rising Campaign unites girls, women, boys and men who believe every girl has the right to go to school and the right to reach her full potential joining in to promote Girls Education across Rajasthan

## **Orange Your World Campaign – Impacted 250 WOMen**

- Our association with UN Orange Day is to raise awareness and take action to end violence against women and girls. As a bright and optimistic colour, orange represents a future free from violence against women and girls, for the UNITE Campaign, we do various initiatives like signature campaigns, Movie Screening of inspirational movies etc to raise awareness and call on individuals to join us.



## **Vastra-Samman – Impacted 6000 Families**

- A campaign that invites Corporates, Clubs, Individuals for collection of Used/Unused Clothes/Blankets/Sweaters/Stationery/Computers/Indoor Outdoor games etc to donate which are used to distribute among the people living in Slums and streets. This campaign has also turned out to be a boon which helped us start up a free computer learning centre for underprivileged Kids, Impacting distribution of used/unused clothes for more than 5000 families in winter till date



# CSR INITIATIVES - 7



Exchange Happiness - CSR initiative Designed for increase in Walk in at Stores – Collected Old/new clothes which was distributed by PLS at Slums

Cinema for Goods – Free Movie Screening for underprivileged Kids and Women in Society to raise awareness



Taste the Bud – Mc Donalds organizes Mc D Visit along with Fun element for underprivileged Kids managed by PLS

Mission Jagriti – Capacity Building program organized at Shahpura for 1500 Girls Organized by PLS



# Beneficiary Feedback



Back to School – 25 Girls who had dropped education because of Old Myths & Trends of Girls Not to be sent to school are now going to school, and have delivering the best results for the session.



**Pooja Sharma**

From Kitchen to School was a dream for me but today I am happy I have the Right to go to School



**Laxmi Tarande**

From Being a girl was not sent to school , But now I have the Right to Go to school But now my life has changed



**Suman Meena Rao**

Due to being a girl I was not sent to school, as First Preferene was my Brothers, But now I go to school Along with My Brothers

Beneficiaries Say – How their Life Changed!

# Income & Expenses



- **Statement of Revenue**

Revenue from Donations : 1,69,317/- Rs

Other Income : 2,287/- Rs (Interest)

Total Revenue : 1,71,604/- Rs.

- **Statement of Expenses**

Total Expenses 1,71,604/- Rs

\* Values Mentioned are in INR

# 2014-15 Income Tax Return

**PRAVEENLATA SANSTHAN**  
**INCOME & EXPENDITURE ACCOUNT FOR THE PERIOD 01 APRIL 2015 TO 31 MARCH 2016**

EXPENDITURE	AMOUNT	INCOME	AMOUNT
To Advertisement Exp.	8,827.00	By Donation	169,317.00
To Courier Exps.	400.00	By Bank Interest	2,287.11
To Event Expenses	39850.00		
To Hotel Expenses	1000.00		
To Newspaper Exps	4580.00		
To Office Exps.	8663.00		
To Office Renovation Expenses	22695.00		
To Petrol Exps.	3248.00		
To PRINTING AND STATIONERY	910.00		
To Professional Expenses	3250.00		
To Repair & Maintenance	6768.97		
To Telephone Exps.	1282.00		
To Training Expenses	556.18		
To Travelling Exps.	6241.00		
To Welfare Activities for Underprivileged Children	68823.00		
To Surplus	(5,490.04)		
<b>TOTAL</b>	<b>171,604.11</b>	<b>TOTAL</b>	<b>171,604.11</b>

In terms of our Audit report of even date  
 For H.C. Bothra & Associates  
 Chartered Accountants

H.C. Bothra  
 Partner  
 M. No. -070537

Place: Jaipur  
 Dated:

For Praveenlata Sansthan

*Rajendra Singh*  
 Praveenlata Sansthan  
 Secretary  
 SECRETARY

*Vijay Sharma*  
 PraveenLata Sansthan  
 President  
 PRESIDENT

# Future Plan

Open a Shelter Home for Orphan/Destitute Girls by 2016

Skill Development Program in Name of Titli – Courses like Tailoring, beauttician,Jewellery making etc

Technology connect @Mission Jagriti

Library on Wheels – Moving Van to Promote Learning n Slums

24\*7 Call Centre to provide Immediate Support for adolescent Girls

phase 2 of Campaign Respect SHE to educate Boys & Men's

## GOAL SETTING

S	SPECIFIC
M	MEASURABLE
A	ATTAINABLE
R	RELEVANT
T	TIME-BOUND

# Special Thanks to Supporters

Corporates	Media	Volunteers	Donors
Cinepolis India Mc Donalds Royal Women Club Bias Agency Orion Club Vodafone Indus Ltd Ericsson Global lancers GTL Etc.....	Rajasthan Patrika Simply Jaipur Magazine Daily News Dainik Bhaskar My FM Radio National Duniya Metro Bytes Jagruk Janta Jaypore Patrika Voice of Jaipur The Desert Trail	Rahul Sharma Sushil Sharma Ankit Gupta Ujjwal Sinha Arpita Tyagi Sudhir Sharma Vinayak Chopra Ekta Sharma Raj Singh Etc....	Royal Club Vodafone – Individual Donors Arpita Tyagi Amar Singh Chauhan Bimla Paliwal Rahul Gupta Mahima Gupta Amit Garg Aakansha Singh



